

Contest rules

Contest SCHMOOVE 6000 followers on Instagram

The Company RAUTUREAU APPLE SHOES, a French Simplified Joint Stock Company with its registered office at 2, rue des Boutons d'Or 85130 – La Gaubretière, with a capital of 5 297 875 euros, registered in the Company Register of La Roche-sur-Yon at No. B302 640 008 00017, represented by Ms Camilla SCHIAVONE in her capacity as director general and duly empowered for the purpose hereof;

Hereinafter referred to as “the Company”

Hosts a SCHMOOVE 6000 followers’ game on Instagram,

Hereinafter referred to as “the Game”

The terms and conditions of this game are described below.

Article 1 Purpose of the game

The SCHMOOVE 6000 followers on Instagram Game is free and without obligation to purchase. It consists of participants commenting on a publication on the social network Instagram to participate in a draw.

Article 2 Terms of participation

The game is open to all-natural persons residing in France, Corsica, Germany, Austria, Belgium, Bulgaria, Croatia, Denmark, Spain (except Canary Islands, Ceuta and Melilla), Estonia, Finland, Greece, Hungary, Ireland, Italy, Luxembourg, Latvia, Lithuania, Netherlands, Poland, Portugal, Czech Republic, Romania, Slovakia, Slovenia, Sweden, except for

- The organizer's staff and their families,
- Any person having participated in the elaboration or the implementation of the game,
- Minors.

The organizer reserves the right to ask for a certificate of employment, if necessary, to the winner, proving that he/she does not belong to one of the above categories. Only one participation is allowed during the whole game.

The game consists of:

- liking the SCHMOOVE 6000 followers contest publication on Instagram;
- following the account @schmooveshoes;
- mentioning two friends in the comments under the SCHMOOVE 6000 followers contest publication on Instagram.

The publication to like and comment on can be found on the SCHMOOVE brand Instagram account @schmooveshoes.

A random drawing will select the winners from among the participants.

Participation in the Game implies participants' unreserved acceptance of these rules in their entirety.

Article 3 Date and duration

The Game runs from October 21, 2021, 5:00 pm to November 4, 2021, 5:00 pm.

The Organizer reserves the right to extend the participation period and to postpone any announced date.

Article 4 Validity of participation

Any participation in the Game will be considered invalid if the participant is not subscribed to the Instagram account @schmooveshoes, if he/she has not liked the publication of the contest and if the comment under the publication does not include the mention of two other people.

The Organizer reserves the right to eliminate from the draw any entry that does not comply with the rules, including any comment that does not contain the required information.

In addition, an analysis of the information relating to the participants will be carried out to ensure that the conditions for participation in the Game are respected.

Article 5 Designation of the winners

The winner will be designated by a draw which will take place on November 4th at 5pm, at the head office of the Organizer, by the Communication Manager.

Any incomplete entry and/or entry that does not comply with the present rules drawn will be considered null and void and will lead to the designation of another participant by a new draw and so on until an entry is validated.

Article 6 Designation of the prizes

There will be two winners.

The winners will receive a pair of shoes from the SCHMOOVE collection (men's collection) Fall/Winter 2021 in the size of their choice (40 to 45) with a maximum value of 189€.

It is specified that the prizes cannot be replaced or exchanged for any reason whatsoever.

Article 7 Information or Publication of the name of the winners

The winners will be contacted via their Instagram account chosen for participation in the contest.

Article 8 Delivery or withdrawal of the prizes

The prizes will be sent by mail to the address that will have been provided by the winner when the Organizer will have contacted him to announce his win.

Winners who cannot be reached and to whom the prizes have not been sent within 5 days following the draw, will not be able to claim any prize, compensation or indemnity of any nature whatsoever, and the organizer will not be held responsible in any way towards the winner who has not shown up and/or manifested himself/herself within the allotted time to collect his/her prize.

The prizes awarded are personal and non-transferable. In addition, the prizes may not be contested in any way by the winners, nor may they be exchanged or given in exchange for any other consideration of any kind.

Article 9 Promotional operations

By accepting their prizes, the winners authorize the organizer to use their names, brands, corporate names for promotional purposes in any medium of its choice, without this reproduction giving rise to any remuneration or compensation other than the prize won.

Article 10 Personal data

The data of the winners collected within the framework of the participation in the Game are recorded and used by the Organizer for the attribution of their prize.

The information collected from the winners to send their winnings is recorded in a computerized file by the Organizer.

The data collected will only be used by the Organizer in the context of the SCHMOOVE 6000 followers on Instagram contest.

The data will be kept for 3 years after the end of the Game.

In accordance with the "loi informatique et libertés" of January 6, 1978, Participants have the right to access, rectify or delete information concerning them. Any request should be sent by mail to the address of the Organizer RAUTUREAU APPLE SHOES, 2 rue des Boutons d'Or, 85130 LA GAUBRETIERE, or the following email address: dpo@schmoove.fr.

In accordance with current European regulations, participants have the following rights:

- right of access (article 15 RGPD) and rectification (article 16 RGPD), update, completeness of the Users' data;
- right to block or delete Users' personal data (article 17 RGPD), when they are inaccurate, incomplete, equivocal, outdated, or whose collection, use, communication or storage is prohibited;
- right to withdraw consent at any time (Article 13-2c GDPR);
- right to limit the processing of Users' data (Article 18 GDPR);
- right to object to the processing of Users' data (Article 21 GDPR);
- right to portability of data provided by Users, where such data are subject to automated processing based on their consent or on a contract (Article 20 GDPR).

If you believe, after having contacted us, that your "Data Protection" rights have not been respected, you may submit a complaint to the CNIL.

Article 11 Responsibility

The Participant acknowledges and accepts that the sole obligation of the Organizer under the Game is to submit the comments collected to the draw, provided that his/her participation complies with the terms and conditions of the Rules, and to award the prizes to the winners, according to the criteria and procedures defined in these Rules.

The Organizer shall not be held responsible, without this list being exhaustive, for any technical, hardware or software failure of any kind whatsoever, the risks of contamination by possible viruses circulating on the network and the lack of protection of certain data against possible misappropriation.

Participation in the Game implies knowledge and acceptance of the characteristics and limits of the Internet as regards technical performance, response times for consulting, questioning, or transferring information.

Article 12 Force majeure / reservations

The responsibility of the organizer could not be incurred if, for a case of force majeure or independent of its will, the game had to be modified, shortened, or cancelled.

The organizer reserves the right to proceed with any verification it deems useful, relating to compliance with the rules, including to remove any participant who has made an inaccurate, misleading, or fraudulent statement.

Article 13 Disputes

The Rules are governed by French law. Any difficulty in applying or interpreting the Rules will be decided exclusively by the Organizer.

No telephone request or claim concerning the application or interpretation of these rules will be answered. Any dispute or claim relating to the Game and the draw must be made in writing to the organizer's address.

Claims or questions received by e-mail will not be taken into account. No dispute will be taken into account eight days after the end of the game.

Article 14 Language of the rules

These rules have been written in French and translated into English. In case of discrepancy, the French version will prevail.

Article 15 Consultation of the rules

A copy of these rules is available and can be consulted throughout the duration of the game at the headquarters of RAUTUREAU APPLE SHOES: 2 rue des Boutons d'Or CS 10002 85130 LA GAUBRETIERE.

A copy of the rules will be sent free of charge (postal charges reimbursed on the basis of a simple letter at the economy rate) upon written request to the organizer by mail addressed to the organizer at the address above.